



SANS ICS-Houston

Vendor Brief

July 13, 2017 – Houston, TX

Royal Sonesta Hotel

Estimated Attendance:

Live (60-100)

Simulcast (300+)

Chairman: Mike Assante



SANS is pleased to once again offer the opportunity to bring continued thought leadership on Industrial Control Systems cybersecurity with this annual Vendor Briefing. A ½ day program, the vendor brief is a collaboration between SANS and our key ICS vendor partners. Together we will work to:

- Develop a ½ day agenda around ICS cybersecurity including SANS and Vendor experts, vendor-nominated Customer Success Stories, and other important content
- Market and promote the event
- Estimated Attendance – 75-100 at the live event
- Event will also be Simulcast and recorded for rebroadcast. Sponsors receive all leads from both live and simulcast/archived viewings.
- SANS will be responsible for all event logistics

This event is co-located with the [ICS Security Training – Houston](#) event taking place July 10 - 15, 2017.

Sample Agenda

- Opening Remarks
- Keynote
- Networking Break
- WhatWorks Panel: Dealing with Threats
- Case Study or Expert Discussion
- Closing Address

Sponsorship & Networking Opportunities

Platinum - \$15,000

- Break-Out Session slot
- Prime Location Tabletop during event
- Networking Lunch sponsorship (includes Food/Beverage)
- **Receipt of all leads** – Live event, Simulcast audience and Archived Simulcast views
- Premium logo placement and advertisement of sponsorship level in marketing information

Gold - \$10,000

- Tabletop
- Networking Lunch sponsorship (includes Food/Beverage)
- **Receipt of all leads** – Live, Simulcast and from Archived Simulcast viewings
- Logo included in marketing materials