



# SANS Financial Services Vendor Brief

June 16, 2017 – New York, NY

Estimated Attendance: Live (60-100); Simulcast (300+)

**Co-chairs: David Hoelzer & Ismael Valenzuela**



SANS is pleased to offer a unique opportunity to our vendor partners by joining them to bring thought leadership to the financial services security community. This will be a half-day morning event with a live audience as well as simulcast to an online audience.

Together with our vendors we will:

- Create a morning ½ day agenda on Financial Services Security
- Provide or nominate expert speakers
- Market and promote the event

SANS will be responsible for all event logistics (Onsite and Registration Management)

## Sample Agenda

- Opening Remarks
- Keynote
- Networking Break
- WhatWorks Panel
- Case Study or Expert Discussion
- Closing Address

## Sponsorship & Networking Opportunities

### Platinum - \$15,000

- Break-Out Session slot
- Prime Location Tabletop during event
- Networking Lunch sponsorship (includes Food/Beverage)
- **Receipt of all leads** – Live event, Simulcast audience and Archived Simulcast views
- Premium logo placement and advertisement of sponsorship level in marketing information

### Gold - \$10,000

- Tabletop
- Networking Lunch sponsorship (includes Food/Beverage)
- **Receipt of all leads** – Live, Simulcast and from Archived Simulcast viewings
- Logo included in marketing materials

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