



SANS 2017 Events Overview

As the leading organization in information, network, and computer security training, the SANS Institute is known for providing intensive, immersion training courses designed to help you and your staff master the practical steps necessary for defending systems and networks.

National & Regional Events

Each year SANS hosts five large scale events throughout the United States where security vendors have the opportunity to showcase their products at the Vendor Expo, demo a product at an evening Product Brief, provide small talk sessions at Lunch & Learns, and various other ways to engage with the SANS community. Vendors looking to target a high number of security professionals in a broad spectrum of security practices will find SANS national events very beneficial in providing product information, engaging with attendees, and gaining valuable leads.

Summit Events

SANS Summits are two-day events that focus on the most current topics in computer and IT security. Summit events are tailored to focused security topics such as cyber defense, leadership training, healthcare, penetration testing, and many more. Content is specific to trending security issues and provides attendees with a collaborative environment to share ideas, troubles, and solutions. Vendors looking to target a specific audience will find these events to be incredibly beneficial in connecting with attendees who are seeking guidance and solutions from industry experts.

Local Events

Looking to stay within your geographic region for an event? SANS will be hosting various local events throughout the nation in 2017. These events host an average of 6-10 classes and accommodate training for up to 300 security professionals. Sponsorship of local events includes choice of training day and class that best satisfies the vendor's schedule and target audience. Security vendors looking to sponsor a local event in their geographic area benefit by:

- *Engaging with a targeted audience of security professionals by class/industry focus*
- *Opportunity to have more in-depth conversations with attendees about your products/services*
- *Reduced travel and set-up time*

*** Dates Subject to Change– Sponsoring Vendors Will be Notified ***

For additional information on SANS sponsorship offerings visit www.sans.org/vendor or contact a SANS representative at vendor@sans.org



SANS 2017 Event Calendar

| Event | Location | Conference Dates | Vendor Expo/ Showcase Dates | Estimated Attendance | Event Type |
|--|-----------------|------------------|--------------------------------|----------------------|-------------------|
| SANS Security East | New Orleans, LA | Jan 9-14 | | 250 | Local |
| SANS Las Vegas | Las Vegas, NV | Jan 23-28 | | 175 | Local |
| Cyber Threat Intelligence Summit | Arlington, VA | Jan 23-30 | Jan 23-24 | 150 | Summit & Training |
| SANS Southern California- Anaheim | Anaheim, CA | Feb 6-11 | | 175 | Local |
| SANS Scottsdale | Scottsdale, AZ | Feb 20-25 | | 200 | Local |
| SANS Dallas | Dallas, TX | Feb 27 - Mar 4 | | 175 | Local |
| SANS San Jose | San Jose, CA | Mar 6-11 | | 125 | Local |
| SANS Tysons Corner Spring | McLean, VA | Mar 20-25 | | 250 | Local |
| 12th Annual ICS Security Summit | Orlando, FL | Mar 20-27 | Mar 20-21 | 225 | Summit & Training |
| SANS Austin | Austin, TX | Mar 27 - Apr 1 | | 200 | Local |
| SANS 2017 | Orlando, FL | Apr 9-14 | Apr 11 | 1,200 | NATIONAL |
| Threat Hunting & Incident Response Summit | New Orleans, LA | Apr 18-25 | Apr 18-19 | 250 | Summit & Training |
| SANS Baltimore | Baltimore, MD | Apr 24-29 | | 275 | Local |
| Automotive Summit | Detroit, MI | May 1-8 | May 1-2 | 75 | Summit & Training |
| SANS Security West | San Diego, CA | May 11-16 | May 13 | 800 | REGIONAL |
| SANS Reston | Reston, VA | May 21-26 | | 300 | Local |
| SANS Atlanta | Atlanta, GA | May 30- Jun 4 | | 175 | Local |
| SANS Houston | Houston, TX | Jun 5-10 | | 200 | Local |
| Security Operations Center Summit | Washington D.C. | Jun 5-12 | Jun 5-6 | 125 | Summit & Training |
| SANS Rocky Mountain | Denver, CO | Jun 12-17 | | 350 | Local |
| SANS Charlotte | Charlotte, NC | Jun 12-17 | | 125 | Local |
| SANS Minneapolis | Minneapolis, MN | Jun 19-25 | | 200 | Local |
| Digital Forensics & Incident Response Summit | Austin, TX | Jun 22-29 | Jun 22-23 | 175 | Summit & Training |
| SANS Columbia | Columbia, MD | Jun 26- Jul 1 | | | Local |

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| Event | Location | Conference Dates | Vendor Expo/ Showcase Dates | Estimated Attendance | Event Type |
|-------------------------------|--------------------|------------------|-----------------------------|----------------------|-------------------------|
| ICS- Houston | Houston, TX | Jul 10-15 | | 150 | Vendor Brief & Training |
| SANSFIRE 2017 | Washington D.C. | Jul 24-29 | Jul 26 | 1,200 | NATIONAL |
| Security Awareness Summit | Nashville, TN | Jul 31 - Aug 9 | Aug 2-3 | 75 | Summit & Training |
| SANS Boston | Boston, MA | Aug 7-12 | | 300 | Local |
| SANS San Antonio | San Antonio, TX | Aug 6-11 | | 200 | Local |
| SANS New York City | New York City, NY | Aug 14-19 | | 150 | Local |
| SANS Chicago | Chicago, IL | Aug 21-26 | | 200 | Local |
| SANS Virginia Beach | Virginia Beach, VA | Aug 21-26 | | 200 | Local |
| SANS San Francisco | San Francisco, CA | Aug 27 - Sep 1 | | 200 | Local |
| SANS Tampa | Tampa, FL | Sep 5-10 | | 125 | Local |
| Network Security 2017 | Las Vegas, NV | Sep 11-16 | Sep 12 | 1,200 | NATIONAL |
| SANS Baltimore | Baltimore, MD | Sep 25-30 | | 275 | Local |
| Data Breach Summit | Dallas, TX | Sep 25 - Oct 2 | Sep 25-26 | 100 | Summit & Training |
| SANS Portland | Portland, OR | Oct 2-7 | | 125 | Local |
| Cloud Security Summit | Denver, CO | Oct 9-16 | Oct 9-10 | 75 | Summit & Training |
| SANS Tysons Corner Fall | McLean, VA | Oct 16-21 | | 250 | Local |
| Pen Test HackFest Summit | Washington D.C. | Oct 23-30 | Oct 23-24 | 150 | Summit & Training |
| SANS San Diego | San Diego, CA | Oct 30 - Nov 4 | | 250 | Local |
| SANS Seattle | Seattle, WA | Oct 30 - Nov 4 | | 150 | Local |
| Healthcare Summit | Houston, TX | Nov 13-20 | Nov 13-14 | 75 | Summit & Training |
| SANS San Francisco | San Francisco, CA | Nov 27 - Dec 2 | | 225 | Local |
| SANS Austin | Austin, TX | Dec 4-9 | | 200 | Local |
| Cyber Defense Initiative 2017 | Washington D.C. | Dec 11-17 | Dec 16 | 900 | REGIONAL |

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SANS 2017 Headline Events

| Event | Location | Conference Dates | Vendor Expo/ Showcase Dates | Estimated Attendance | Event Type |
|--|-----------------|------------------|-----------------------------|----------------------|-------------------|
| 12th Annual ICS Security Summit | Orlando, FL | Mar 20-27 | Mar 20-21 | 225 | Summit & Training |
| SANS 2017 | Orlando, FL | Apr 9-14 | Apr 11 | 1,200 | NATIONAL |
| Threat Hunting & Incident Response Summit | New Orleans, LA | Apr 18-25 | Apr 18-19 | 250 | Summit & Training |
| SANS Security West | San Diego, CA | May 11-16 | May 13 | 800 | REGIONAL |
| Digital Forensics & Incident Response Summit | Austin, TX | Jun 22-29 | Jun 22-23 | 175 | Summit & Training |
| SANSFIRE 2017 | Washington D.C. | Jul 24-29 | Jul 26 | 1,200 | NATIONAL |
| Network Security 2017 | Las Vegas, NV | Sep 11-16 | Sep 12 | 1,200 | NATIONAL |
| Cyber Defense Initiative 2017 | Washington D.C. | Dec 11-17 | Dec 16 | 900 | REGIONAL |

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SANS 2017 Summits

| Event | Location | Conference Dates | Vendor Expo/ Showcase Dates | Estimated Attendance |
|--|-----------------|------------------|--------------------------------|----------------------|
| Cyber Threat Intelligence Summit | Arlington, VA | Jan 23-30 | Jan 23-24 | 150 |
| 12th Annual ICS Security Summit | Orlando, FL | Mar 20-27 | Mar 20-21 | 225 |
| Threat Hunting & Incident Response Summit | New Orleans, LA | Apr 18-25 | Apr 18-19 | 250 |
| Automotive Summit | Detroit, MI | May 1-8 | May 1-2 | 75 |
| Security Operations Center Summit | Washington D.C. | Jun 5-12 | Jun 5-6 | 125 |
| Digital Forensics & Incident Response Summit | Austin, TX | Jun 22-29 | Jun 22-23 | 175 |
| Security Awareness Summit | Nashville, TN | Jul 31 - Aug 9 | Aug 2-3 | 75 |
| Data Breach Summit | Dallas, TX | Sep 25 - Oct 2 | Sep 25-26 | 100 |
| Cloud Security Summit | Denver, CO | Oct 9-16 | Oct 9-10 | 75 |
| Pen Test HackFest Summit | Washington D.C. | Oct 23-30 | Oct 23-24 | 150 |
| Healthcare Summit | Houston, TX | Nov 13-20 | Nov 13-14 | 75 |

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SANS 2017 Local Events (Q1/2)

| Event | Location | Conference Dates | Estimated Attendance |
|-----------------------------------|-----------------|------------------|----------------------|
| SANS Security East | New Orleans, LA | Jan 9-14 | 250 |
| SANS Las Vegas | Las Vegas, NV | Jan 23-28 | 175 |
| SANS Southern California- Anaheim | Anaheim, CA | Feb 6-11 | 175 |
| SANS Scottsdale | Scottsdale, AZ | Feb 20-25 | 200 |
| SANS Dallas | Dallas, TX | Feb 27 - Mar 4 | 175 |
| SANS San Jose | San Jose, CA | Mar 6-11 | 125 |
| SANS Tysons Corner Spring | McLean, VA | Mar 20-25 | 250 |
| SANS Austin | Austin, TX | Mar 27 - Apr 1 | 200 |
| SANS Baltimore | Baltimore, MD | Apr 24-29 | 275 |
| SANS Reston | Reston, VA | May 21-26 | 300 |
| SANS Atlanta | Atlanta, GA | May 30- Jun 4 | 175 |
| SANS Houston | Houston, TX | Jun 5-10 | 200 |
| SANS Rocky Mountain | Denver, CO | Jun 12-17 | 350 |
| SANS Charlotte | Charlotte, NC | Jun 12-17 | 125 |
| SANS Minneapolis | Minneapolis, MN | Jun 19-25 | 200 |
| SANS Columbia | Columbia, MD | Jun 26- Jul 1 | |

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SANS 2017 Local Events (Q3/4)

| Event | Location | Conference Dates | Estimated Attendance |
|-------------------------|--------------------|------------------|----------------------|
| SANS Boston | Boston, MA | Aug 7-12 | 300 |
| SANS San Antonio | San Antonio, TX | Aug 6-11 | 200 |
| SANS New York City | New York City, NY | Aug 14-19 | 150 |
| SANS Chicago | Chicago, IL | Aug 21-26 | 200 |
| SANS Virginia Beach | Virginia Beach, VA | Aug 21-26 | 200 |
| SANS San Francisco | San Francisco, CA | Aug 27 - Sep 1 | 200 |
| SANS Tampa | Tampa, FL | Sep 5-10 | 125 |
| SANS Baltimore | Baltimore, MD | Sep 25-30 | 275 |
| SANS Portland | Portland, OR | Oct 2-7 | 125 |
| SANS Tysons Corner Fall | McLean, VA | Oct 16-21 | 250 |
| SANS San Diego | San Diego, CA | Oct 30 - Nov 4 | 250 |
| SANS Seattle | Seattle, WA | Oct 30 - Nov 4 | 150 |
| SANS San Francisco | San Francisco, CA | Nov 27 - Dec 2 | 225 |
| SANS Austin | Austin, TX | Dec 4-9 | 200 |

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