



2018

SANS Analyst Program Editorial Calendar

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SANS Analyst Program

Under the direction of Deb Radcliff, two-time Neal Award winning security writer, the SANS analyst program produces leading edge analyst reports on emerging and mission-critical topics. Under the Analyst Program, SANS instructors and subject matter experts develop objective, third-party thought leadership content that is educational to the SANS 430,000-member portal community. Sponsors of this content have access to decision makers and influencers who are aware of risks and always looking to improve their security and response capabilities.

Pub Date	Whitepaper / Webcast Project	Associated Event	Start
1st Quarter 2018			
2/6/2018	SURVEY! How Mature Are Your CTI Processes? CTI has become an integral part of security operations and response. How automated, and operationalized have these intelligence capabilities become? This survey, developed by Dave Shackelford, examines the maturity of CTI use in organizations.	CTI Summit January * Bethesda, MD	ALMOST SOLD OUT
2nd Quarter 2018			
4/10/2018	Last date to publish before RSA 2018	RSA Conference April 16–20, 2018 * San Francisco, CA	1/30/2017
4/25/2018	Blockchain: Disruptive Technology Report. Bitcoin grabbed everyone's attention with its meteoric rise last year, but there's much more to it than cryptocurrency. Its underlying blockchain technology has the potential to transform dozens of industries. This paper describes the changes blockchain will drive in enterprise IT and how it can be used maliciously.		2/5/2018
5/1/2018	Security in Motion: Smart & Self-Driving Cars. Digitized automobiles have become rolling networks with multiple platforms that hackers are already tampering with. It will take a combination of technology, people and processes to support new safety requirements for cyber security in moving vehicles.	Automotive Summit May * Detroit, MI	2/1/2018
5/17/2018	Risk Management Under GDPR: Part I of the SANS GDPR Series. GDPR requires sweeping changes to the way most organizations identify, collect and manage personal data. But few organizations will be able to achieve perfect compliance. GDPR recognizes that compliance priorities should be based on risk, with higher risks getting more attention, earlier. This paper and webcast will explain how organizations can demonstrate that they are evaluating and responding to risk as expected under GDPR.		2/17/2018
5/30/2018	Business Partner Breaches on the Rise! Equifax, Deloitte, the SEC and other agencies with sensitive business information are falling like dominos to attackers. This paper looks at why these attacks are on the rise, who's accountable and how to monitor and protect against stolen data being used to get deeper access into affected businesses.		2/10/2018
6/10/2018	SURVEY! SANS Fourth Endpoint Security Survey. The endpoint continues to be not only the biggest risk to organizations, but also the source of detailed information about attacks being perpetrated on the organization. This survey will look at new risks to the endpoint, along with improvements in practices and technologies to protect endpoints and remediate threats.	DFIR Summit June * Austin, TX	1/25/2018

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Color key:	Major SANS Events	SANS Summits	Major Industry Events
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2nd Quarter 2018 Continued			
6/19/2018	Ransomware Prevention and Detection: Part I of the SANS Healthcare Series. This paper will look into why ransomware is so prevalent in healthcare systems. It will then provide advice for preventing ransomware from causing damage in the first place, detecting it before it takes hold, and remediating it thoroughly.		3/29/2018
6/30/2017	Arm Your Warriors. This whitepaper looks at the helpfulness of realistic, simulated cyber events, such as the U.S. Army's Cyberopolis, to help bring defenders up to speed on combatting the real-life challenges they face on a daily basis.	SANSFire July * Washington, DC	4/8/2018
3rd Quarter 2018			
7/15/2018	SURVEY! Second Annual SOC Survey. SOCs can't afford to be divided, as our 2017 SOC survey showed. This new survey will look for progress in unifying the prevention, detection and response functions and the use of data through the SOC center, along with other improvements needed to strengthen SOCs in the midst of fast-moving DevOps and the speed of attackers.	SOC Summit July* New Orleans, LA	2/10/2018
7/24/2018	Last date to publish before BlackHat 2018	BlackHat Conference August 4-7, 2018 * Las Vegas, NV	2/12/2018 for Surveys; 5/1/2018 for Papers
7/25/2018	Implementing GDPR: Part II of the SANS GDPR Series. This paper will examine how organizations are actually responding to GDPR and pull out some common practices that are working – and not working – for organizations striving to achieve compliance.		5/1/2018
8/1/2018	NEW SURVEY! The Insecure Industrial IoT: A New SANS Survey. This survey examines the current state of security of the Industrial Internet of Things (IIoT) as well as the threats against it. Results will help bring to light best practices used to identify, prevent and mitigate threats to the IIoT.		3/1/2018
8/15/2018	ICS Controls to Save the Infrastructure. With the rise in attacks on IOT, can tried and tested ICS practices be applied to other devices connecting to today's networks? This paper explores ICS security frameworks and their applicability to other connected devices.		5/25/2018
8/30/2018	Don't Blame the Users! Help Them. Insiders pose the greatest threat, but only 18% of respondents to our insider threat survey had a plan to deal with those threats. Insiders are also our greatest allies in detecting impactful threats, according to another SANS survey on the threat landscape. This paper explores how to win over users, monitor their usage and protect their systems against a flood of increasingly sophisticated attacks.		5/30/2018
9/1/2018	SURVEY! So You Think You Can Hunt? Grade Yourself. This, our third survey on threat hunting, looks at maturity of hunting programs and where they are going. For example, how are respondents baselining and preparing their environments for hunting? How are they accessing their critical data needed in a hunt? And how does threat intelligence fit into the picture?	Threat Hunting and Incident Response Summit September * New Orleans, LA	4/2/2018
9/10/2018	GDPR Interpretation and Enforcement: Part III of the SANS GDPR Series. GDPR is a complex law that must be interpreted and enforced by many different entities. This paper and associated webcast will assess how GDPR's many different provisions have been interpreted and enforced in the first few months after its effective date. This assessment will help organizations adjust priorities as they continue to strive toward compliance.	Data Breach Summit September * TBD	6/20/2018

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3rd Quarter 2018 Continued			
9/15/2018	Benchmarking Security. Organizations spend a lot of money on various products, people and services to secure their extended enterprises. How do they know that security is working? How do they develop a risk score? And how do they prioritize their future spending?	SANS Network Security September * Las Vegas, NV	6/15/2018
9/30/2018	Missing In Action: Incident Response Capabilities in Healthcare IT: Part II of the SANS Healthcare Series. Multiple SANS surveys indicate that healthcare organizations focus on breaches and lack true incident response capabilities. So when the big one hits, what do they do and who do they call? This paper provides practical advice on how to respond to an incident before it becomes a breach and provides a roadmap for organizations that have limited or no IR capabilities.		6/27/2018
4th Quarter 2018			
10/1/2018	DMARC Implementor's Guide. The DMARC protocol is gaining new traction as a secure method for email authentication and reporting. By the end of 2017, nearly 200,000 DNS servers were processing DMARC records. This paper will look at effectiveness of DMARC in preventing phishing and other email-based attacks, as well as present best practices advice.		7/15/2018
10/15/2018	SURVEY! Incident Response Survey. Is IR response really getting better, or have we plateaued? What factors are impacting effective IR, what technologies really matter, and what do practitioners see as major challenges? Join SANS for this annual survey, one of our most popular, for a look in the trenches of incident response.		5/14/2018
11/1/2018	Is Regulation Helping or Hurting? Part III of the SANS Healthcare Series. Regulations provide incentives for good security, but when it comes to keeping systems secure and updated, compliance with regulations actually presents numerous hurdles for healthcare organizations. This paper will look at how to keep systems secure despite the impact of compliance opening the door to unintended vulnerabilities in healthcare networks and endpoints.		8/15/2018
11/10/2018	Creating a Security Scorecard. This paper will include a process for scoring security and risk posture throughout the organization, prioritizing program updates and moving down the path toward continuous scoring.		8/6/2018
11/15/2018	NEW SURVEY! DevSecOps Survey. This new survey will examine the emergence of the integration of development, IT and security, as well as explore the implications for practitioners.	SANS Pen Test Summit November * Washington, DC	6/15/2018
12/5/2018	Last Date to publish product reviews to go to NetWars	SANS NetWars December * Washington, DC	9/15/2018
12/6/2018	SURVEY! Financial Services Security, 2018 Update. Insider threat was ranked as a top concern in the 2016 SANS survey on financial services security. This survey looks at threats and risks from insiders, customers and external attackers, while examining best practices to secure against these risks.		7/15/2018
12/13/2018	Brace for It: End of Year Recap with John Pescatore. This paper will look at major events in 2018 in anticipation of how to prepare for threats, vulnerabilities and security management trends in 2019.		9/30/2018

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